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Robert L. Johnson's diversity jobs site OppsPlace.com forms partnerships

OppsPlace.com, a job and business opportunity website created by investor and BET founder Robert Johnson, has formed a marketing partnership with BET Digital and Uptown Magazine.

BET Digital, which is D.C.-based BET's Web presence, and New York-based Uptown Magazine, a luxury lifestyle magazine focused on affluent African-Americans, will cross promote jobs and business opportunities listed on OppsPlace.com to expand the site's reach.

OppsPlace LLC is owned by Johnson's The RLJ Cos., based in Bethesda.

Johnson set up OppsPlace.com to address minority unemployment and help job seekers and minority business owners find opportunities with Fortune 500 companies. It currently has more than 20,000 listings, from entry-level jobs to senior executive positions.

The partnership with BET Digital and Uptown Media starts this month.

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<http://www.bizjournals.com/washington/news/2013/03/12/robert-johnson-diversity-jobs-site.html>