



RLJ Entertainment Appoints Nina Henderson Moore President of its Urban Digital Channel, OnCue

OnCue will mark RLJ Entertainment's second proprietary digital channel

SILVER SPRING, MD, July 22, 2013 -- RLJ Entertainment Inc., (NASDAQ: RLJE), announced today it has named media industry veteran Nina Henderson Moore as President of OnCue, its newest digital channel offering urban themed programming and original content, featuring some of today's most recognized African American talent. Ms. Moore will lead the development and expansion of OnCue, RLJ Entertainment's proprietary digital channel launching in 2014. OnCue will present provocative and compelling original content, including films, documentaries, and specials. Currently, OnCue is available *via* YouTube's recently launched paid channels at youtube.com/oncuenetwork and features highly entertaining urban content from the existing libraries of RLJ Entertainment's Image and One Village brands.

RLJ Entertainment, founded by Robert L. Johnson, founder of Black Entertainment Television and The RLJ Companies, is a leading creator, owner and distributor of media content across digital, broadcast and physical platforms. RLJ Entertainment leverages its branding expertise, access to content and direct to consumer skills to optimize the value of its programs for distinct audiences. RLJ Entertainment, where Johnson serves as chairman, was formed in October 2012 through the business combination of RLJ Acquisition, Inc., Image Entertainment, Inc. and Acorn Media Group, Inc.

Robert L. Johnson, Chairman of RLJ Entertainment, said, "I am thrilled to have Nina join the RLJE team. Several years ago she successfully launched BET Movies and BET Pictures with me at BET. Her programming, production and business experience, skill and her creativity, will be essential to successfully expanding the OnCue Channel by attracting millions of urban subscribers who are interested in targeted online-delivered content that directly appeals to their viewing interests. I am very excited about working with Nina again and I am convinced that with Nina's leadership, RLJE's OnCue can do in the digital space what BET accomplished in the cable world."

Miguel Penella, Chief Executive Officer of RLJ Entertainment, said, "Nina is an ideal person to lead this key initiative for RLJ Entertainment. With her impressive background and our success with Acorn TV, I know we'll create an innovative Urban digital channel unlike anything else in the digital space."

Ms. Moore recently served as President of Griot Productions, where she produced *Woman Art Loosed: On the 7th Day* starring Blair Underwood and Sharon Leal; and produced *The Hot Flashes* starring Brooke Shields, Daryl Hannah, Virginia Madsen, Camryn Manheim, and Wanda Sykes, which is currently in release. Prior to Griot, she was Executive Vice President for News, Public Affairs, and Program Acquisitions at Black Entertainment Television and held the position of President and COO at BET Pictures. Prior to BET, Ms. Moore served as General Manager of cables' first All-Black Movie Channel, Starz in Black, a joint venture between BET Holdings and Starz Encore Media Group. She is a graduate of the Harvard Business School and Harvard College.

Ms. Moore added, "The digital space needs a reliable destination with a distinct urban edge. I am thrilled to have the opportunity with RLJ Entertainment to lead the effort to make OnCue that destination for consumers to enjoy compelling urban content. There is a huge pool of talented and innovative African Americans in front of and behind the camera that we look forward to working with and showcasing their stories."

OnCue is RLJ Entertainment's second proprietary channel. The company launched Acorn TV in 2011 as the first British TV focused streaming service in North America, at www.Acorn.TV.

About RLJ Entertainment –

RLJ Entertainment, Inc. (NASDAQ: RLJE) is a premier independent licensee and distributor of entertainment content and programming in North America, the United Kingdom and Australia with over 5,200 exclusive titles. RLJE is a leader in numerous genres via its owned and distributed brands such as Acorn (British TV), Image (stand-up comedy, feature films), One Village (urban), Acacia (fitness), Slingshot (faith), Athena (educational), Criterion (art films) and Madacy (gift sets). These titles are distributed in multiple formats including DVD, Blu-Ray, digital download, digital streaming, broadcast television (including satellite and cable), theatrical and non-theatrical.

Via its majority-owned subsidiary Agatha Christie Limited, RLJE manages the intellectual property and publishing rights to some of the greatest works of mystery fiction, including stories of the iconic sleuths Miss Marple and Poirot. And through its direct-to-consumer business, RLJE has direct contacts and billing relationships with millions of consumers.

RLJE leverages its management experience to acquire, distribute, and monetize existing and original content for its many distribution channels, including its nascent branded digital subscription channels, and engages distinct audiences with programming that appeals directly to their unique viewing interests. RLJE has proprietary e-commerce web sites for the Acorn and Acacia brands, and owns the recently launched Acorn TV digital subscription service.

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