

NEWS RELEASE

For Immediate Release

RLJ ACQUISITION ANNOUNCES RECORD AND MEETING DATES

Special Meeting Scheduled of the Company's Stockholders Relating to the Previously
Announced Business Combination

BETHESDA, MD//AUGUST 2, 2012//Robert L. Johnson, Chairman of The RLJ Companies announced that RLJ Acquisition Inc. (OTCQB: RLJAU; RLJA; RLJAW) (the "Company"), marks the close of business on August 9, 2012, as the record date (the "Record Date") and September 20, 2012, as date of the special meeting of the Company's stockholders relating to the previously announced business combination among the Company, Image Entertainment, Inc. and Acorn Media Group, Inc.

The Record Date determines the holders of the Company's common stock entitled to notice of and to vote at the special meeting of stockholders (the "Special Meeting"), and at any adjournment thereof, relating to the proposed transactions contemplated by the Agreement and Plan of Merger, dated as of April 2, 2012, between the Company and Image Entertainment, Inc. (the "Merger Agreement"), the approval and adoption of the 2012 Incentive Compensation Plan of RLJ Entertainment, Inc., and such other proposals as disclosed in the proxy materials relating to the Special Meeting. The Record Date also determines the holders of the Company's common stock entitled to seek redemption of their shares of common stock in connection with the proposed business combination. Consequently, shares of the Company's common stock transferred after the Record Date cannot be redeemed.

The Special Meeting is scheduled for 10:00 a.m. on September 20, 2012 at the offices of Greenberg Traurig, LLP, 200 Park Avenue, New York, New York. Definitive proxy material for the Special Meeting will be made available electronically on the Securities and Exchange Commission's Internet site (www.sec.gov) and mailed to the Company stockholders thereafter. The definitive proxy statement has not yet been filed with the Securities and Exchange Commission. Stockholders are urged to review such material carefully once it is available.

In addition to approval by the Company stockholders, the transactions contemplated by the Merger Agreement are subject to satisfaction of all other closing conditions. The setting of the Record Date, the meeting date and mailing of definitive proxy material provides no assurance that the transactions contemplated by the Merger Agreement will occur.

(more)

RLJ Acquisition Record/Meeting Dates August 2, 2012 Page Two

A list of stockholders entitled to vote at the Special Meeting will be open to the examination of any stockholder, for any purpose germane to the meeting, during regular business hours for a period of ten calendar days before the Special Meeting at Greenberg Traurig, LLP, 200 Park Avenue, New York, New York 10166, and at the time and place of the Special Meeting during the duration of such meeting.

Forward-Looking Statements

This press release may include "forward looking statements" within the meaning of the "safe harbor" provisions of the United Stated Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. Investors are cautioned that such forward looking statements with respect to revenues, earnings, performance, strategies, prospects and other aspects of the businesses of the Company, RLJ Entertainment, Inc. ("RLJ Entertainment"), Image Entertainment, Inc. ("Image"), Acorn Media Group, Inc. ("Acorn") and the combined companies after completion of the proposed business combination are based on current expectations that are subject to risks and uncertainties.

A number of factors could cause actual results or outcomes to differ materially from those indicated by such forward looking statements. These factors include, but are not limited to: (1) the occurrence of any event, change or other circumstances that could give rise to the termination of the Merger Agreement, the Preferred Stock Purchase Agreement by and between the Company, RLJ Entertainment and the holders of preferred stock of Image (the "Preferred Stock Purchase Agreement") or the Stock Purchase Agreement by and among the Company, RLJ Entertainment, Acorn, the shareholders of Acorn, and Peter Edwards, as the shareholder representative (the "Stock Purchase Agreement"); (2) the outcome of any legal proceedings that may be instituted against the Company, Image or others following announcement of the Merger Agreement, the Preferred Stock Purchase Agreement, the Stock Purchase Agreement and transactions contemplated therein; (3) the inability to complete the transactions contemplated by the Merger Agreement due to the failure to obtain approval of the stockholders of the Company or Image, (4) delays in obtaining, adverse conditions contained in, or the inability to obtain necessary regulatory approvals required to complete the transactions contemplated by the Merger Agreement, the Preferred Stock Purchase Agreement and the Stock Purchase Agreement; (5) the risk that the proposed transaction disrupts current plans and operations as a result of the announcement and consummation of the transactions described herein; (6) the ability to recognize the anticipated benefits of the business combination; (7) costs related to the proposed business combination; (8) changes in applicable laws or regulations; (9) the possibility that Image or Acorn may be adversely affected by other economic, business, and/or competitive factors; and (10) other risks and uncertainties indicated from time to time in filings with the SEC by the Company, RLJ Entertainment or Image.

RLJ Acquisition Record/Meeting Dates August 2, 2012 Page Three

Readers are referred to the most recent reports filed with the SEC by the Company and Image. Readers are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made, and we undertake no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

Additional Information

On July 19, 2012, RLJ Entertainment filed with the SEC a Pre-Effective Amendment No. 2 to the Registration Statement on Form S-4 originally filed with the SEC on April 13, 2012, containing preliminary proxy statements of Image and the Company and a prospectus of RLJ Entertainment regarding the proposed business combination. This material is not a substitute for the final joint proxy statement/prospectus regarding the proposed business combination.

Investors and security holders are urged to read the preliminary joint proxy statement/prospectus, the final joint proxy statement/prospectus and any other relevant documents filed with the SEC when available carefully because they contain important information regarding the Company, RLJ Entertainment, Image and Acorn, the proposed business combination and related matters. The final joint proxy statement/prospectus will be mailed to stockholders of the Company and Image. Stockholders will also be able to obtain copies of the Registration Statement and the joint proxy statement/prospectus, without charge, once available, at the SEC's Internet site at http://www.sec.gov or by directing a request to: Lisa Warner Pickrum at 301.280.7703 or RLJA@rljcompanies.com.

Participants in the Business Combination

RLJ Entertainment, the Company, Image and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from the stockholders of the Company and Image in connection with the proposed business combination. Information regarding the officers and directors of the Company is available in the Company's annual report on Form 10-K for the year ended December 31, 2011, which has been filed with the SEC.

Information regarding the officers and directors of Image is available in Image's annual report on Form 10-K for the year ended March 31, 2012, which has been filed with the SEC. Additional information regarding the interests of such potential participants is also included in the Pre-Effective Amendment No. 2 to the Registration Statement on Form S-4 filed by RLJ Entertainment with the SEC on July 19, 2012 (and will be included in the definitive proxy statement/prospectus for the proposed business combination) and the other relevant documents filed with the SEC.

(more)

RLJ Acquisition Record/Meeting Dates August 2, 2012 Page Four

Disclaimer

This communication shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which the offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

Media Inquiries: Traci Otey Blunt, 240.744.7858 or <u>press@rljcompanies.com</u>
Business Inquiries: Lisa Warner Pickrum, 301.280.7703 or RLJA@rljcompanies.com

About RLJ Acquisition, Inc. (RLJAU; RLJA; RLJAW) is a special purpose acquisition company (SPAC), also known as a blank check company, that seeks to acquire one of more operating companies. RLJ Acquisition, Inc. intends to use the net proceeds from its initial public offering to acquire one or more operating businesses through a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or similar business combination. For more information about RLJ Acquisition, Inc., please visit: http://www.rljcompanies.com/companies/rlj-acquisition-inc/

About Image Entertainment - Image Entertainment, Inc. is a leading independent licensee and distributor of entertainment programming in North America, with approximately 3,700 exclusive DVD titles and approximately 350 exclusive CD titles in domestic release and more than 450 programs internationally via sublicense agreements. For many of its titles, Image Entertainment has exclusive audio and broadcast rights, as well as digital download rights to approximately 2,200 video programs and approximately 500 audio titles containing more than 6,000 individual tracks. Image Entertainment is headquartered in Chatsworth, California. For more information about Image Entertainment, please go to www.image-entertainment.com.

About Acorn Media Group - Based in suburban Washington, D.C. and founded by Chairman Peter Edwards, Acorn Media Group has grown from a one-man basement documentary production and distribution operation in the mid-1980s into a leading independent media company operating on three continents. The Acorn Media Group consists of four divisions. With its Acorn DVD label, Acorn Media U.S. is the leading distributor of British television programming to consumers in North America. Its Acacia DVD label offers a line of original health & wellness programming. Appealing to the growing lifelong learning audience, Acorn U.S. also offers acclaimed documentaries on the Athena DVD label. Acorn Direct is a direct-to-consumer division offering DVDs, digital downloads, and other high quality products in North America through its Acorn and Acacia catalogs and e-commerce websites. Acorn Media U.K. and Acorn Media Australia distribute comparable lines of DVD titles to consumers in the U.K., Australia, and New Zealand. On April 2, 2102, RLJ Acquisition, Inc. (OTCQB: RLJAU; RLJA; RLJAW) entered into agreements to acquire each of Image Entertainment, Inc. (OTCQB:DISK) and Acorn Media Group, Inc., two highly complementary media businesses to create one of the largest independent distributors of digital and video content globally. The new combined company will be named RLJ Entertainment, Inc. www.acornmedia.com