



NEWS RELEASE

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“JUMPING THE BROOM” WINS TOP NAACP IMAGE HONORS

Film Garnered Best Awards in Leading Actor, Supporting Actor, and Best Director Categories

BETHESDA, MD//FEBRUARY 24, 2012// Produced by Our Stories Films, an RLJ Company, and released by TriStar, a Sony Pictures Entertainment company, *Jumping the Broom* took home three top honors during the 43rd NAACP Image Awards ceremony. Laz Alonso won best actor, comedian/actor Mike Epps won supporting actor, and Salim Akil received the best director award in a film category.

“We are pleased with *Jumping the Broom*’s success and for the recognition our writers and actors continue to receive,” says producer Tracey E. Edmonds. “Each member worked exceptionally hard and was dedicated to helping tell this particular story of the African American family and each is incredibly deserving of the honors they receive during this year awards season,” she concluded.

“I commend Tracey for developing and producing *Jumping the Broom* and for bringing together an all-star cast to tell a story that resonated so well within the African American audience as well as with mainstream movie goers,” said Robert L. Johnson, founder and chairman of The RLJ Companies and Chairman of Our Stories Films. “I congratulate Laz, Mike, and Salim on being named “best” in their respective categories by this year’s NAACP Awards committee and I look forward to the next batch of successful films through Our Stories Films production in the near future.”

About The RLJ Companies: *The RLJ Companies, founded by Robert L. Johnson, is an innovative business network that provides strategic investments in a diverse portfolio of companies. The RLJ Companies seeks to target undiscovered or underserved markets then exercise solid management to achieve results. Within The RLJ Companies portfolio, Johnson owns or holds majority interests in businesses operating in banking, private equity, real estate, hospitality, automobile dealerships, entertainment, and video lottery terminal (VLT) gaming. The RLJ Companies is headquartered in Bethesda, MD, with affiliate operations in Charlotte, NC; Orlando, FL; Little Rock, AR; Los Angeles, CA; San Juan, PR; and Monrovia, Liberia. Prior to founding The RLJ Companies, Johnson was founder and chairman of Black Entertainment Television (BET). For more information visit www.rljcompanies.com.*

Our Stories Films, LLC: *Our Stories Films is the first African American owned film production studio that produces theatrical motion pictures that showcase the talents of African Americans on both sides of the camera and in the creative process. Founded in 2006, Our Stories Films is headquartered in Hollywood, CA, and targets underserved, urban audiences within the family and urban comedy genre with a production budget of \$5M–\$7M per film. For additional information please visit: www.ourstoriesfilms.com*

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